

7

**NASCAR
Winston Cup
Series**

May 12, 1997

Steven Macleod
R. J. Reynolds Tobacco Co.
105 Lawrence Bell Drive
Suite 108
Williamsville, NY 14221

Dear Steven,

I wanted to send you some preliminary information about the upcoming NASCAR Winston Cup race at the Pocono International Raceway. I will be sending you the following suite passes:

POCONO INTERNATIONAL RACEWAY

Saturday, June 7

ARCA Event

40 Suite Passes for KLINE CANDY

Sunday, June 8

NASCAR Winston Cup Event

40 Suite passes

SME will provide catering for both events. Please respond with your customers catering request for the Saturday, June 7, event by **Fri. May 16, 1997** so I can make the appropriate arrangements. Everyone entering the suite must have a suite pass. Please remind all sales personnel that this applies to them as well. This helps to ensure that the suites do not get overcrowded.

✓ SME will provide sales shirts to management attending the race. Please let me know sizes and numbers and I will send those to you.

Please fax me a list of customer names as soon as you have one so I may go ahead and produce name tags and seat cards in advance.

The SME team will be staying at Big II Resorts, Lake Harmony, PA, (717) 443-8428.

Thank you for your help in providing our customers with a great experience at a NASCAR Winston Cup race. Please call me at (910)741-6483 if you have any questions about this information. I look forward to working with you and your staff.

Best Regards,

Mitch Cox

Assistant Manager
WINSTON CUP SERIES

*5/14 Steven
I will attend &
Please advise Dave
Kerney.
Thanks,
Bill*

51845 7255